



CARIBBEAN ASSOCIATION OF  
INVESTMENT PROMOTION  
AGENCIES



## CAIPA Virtual AGM 2025

Day 1: Webinar: Attracting Investment in the Digital Space | 26 November 2025, 10 am AST  
All CAIPA Members and Staff |

Day 2: CAIPA Business Meeting | 10 December, 10:00 am AST  
All Voting CAIPA Members/Decision-makers |

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### **Day 1: Webinar on Attracting Investment in the Digital Space | 26 November, 10:00 am AST - 12 noon AST, in partnership with UNCTAD |**

#### **Overview**

Digital transformation is now a core national priority across the Caribbean, driving policy reforms and regional collaboration designed to foster resilient, future-ready economies. Governments, development partners, and private investors are prioritizing robust digital infrastructure, enabling policies, and rapid adoption of digital public services, paving the way for smarter, more integrated development strategies.

SMART city initiatives, enabled by cutting-edge technology, advanced data analytics, and ubiquitous connectivity, are rapidly emerging as catalysts for growth. These centers deliver intelligent transportation systems, energy-efficient construction, and digital governance platforms, reshaping how Caribbean urban environments operate. Alongside this, the region's investment landscape is being energized by fintech and artificial intelligence startups, renewable energy projects like solar and wind, high-tech agribusiness, and advanced logistics hubs - leveraging the Caribbean's geographic advantages and expanding digital capabilities.

In response, CAIPA member Investment Promotion Agencies (IPAs) must evolve their mandate. Leading IPAs globally have adopted digitalization as a core strategy, demanding two fundamental shifts for Caribbean agencies: First, a transformation in business practices - integrating digital tools, data-driven decisions, and more flexible engagement with investors and innovators. Second, a targeted approach to investment attraction and facilitation focused on digital growth sectors including AI, fintech, GovTech, creative industries, and modern infrastructure.

The CAIPA AGM brings together partners and leaders to exchange models, map priority sectors, and chart pathways for Caribbean IPAs to become catalysts of regional digital investment. The agenda focuses on sharing global lessons, identifying actionable strategies, and equipping agencies for a new stage in digital investment attraction and facilitation, with the ultimate goal of accelerating the region's sustainable growth and competitiveness.



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## Day 1: Wednesday, 26 November 2025

10:00 am – 10:05 am	<b>Welcome &amp; Opening Remarks</b> Welcome and framing remarks on digital investment in the Caribbean <ul style="list-style-type: none"> <li>Ms. Kaye-Ann Greenidge, CAIPA President (Actg.)</li> </ul>
10:05 am – 10:20 am	<b>Keynote: International investment in the digital economy: Overview from the World Investment 2025 and beyond</b> <ul style="list-style-type: none"> <li>Ms. Maha El Masri, Investment Policy Expert, Investment Policy Review Section, UNCTAD</li> </ul>
10:20 am – 11:10 am	<b>Lessons from Across the Globe from Leading Digital IPAs</b> <b>Moderated by:</b> Ms. Natalia Guerra, Officer-in-Charge, Investment Promotion Section, DIAE, UNCTAD <b>Speakers:</b> <ul style="list-style-type: none"> <li>Ms. Maria Magdaleena Lamp, EIS (Estonian Business and Innovation Agency)</li> <li>Ms. Pilar Madrigal, Director, Business Strategy &amp; Consulting, CINDE (Costa Rica)</li> </ul>
11:10 am – 11:25 am	<b>From Connectivity to Competitiveness: CANTO as a Catalyst and Partner for Digital Investment in the Region</b> <ul style="list-style-type: none"> <li>Ms. Theresa Wankin, Secretary General, CANTO</li> </ul>
11:25 am – 12:20 pm	<b>Panel Discussion: Caribbean Pathways to Digital Investment</b> <b>Moderated by:</b> Suzette Hudson, Interim Manager, CAIPA Secretariat <b>Speakers:</b> <ul style="list-style-type: none"> <li>Mr. Miles Mercera, CEO, CINEX, Curacao SMART CITY</li> <li>Mr. Keeghan Patrick, CEO and Co-founder, Orbtronics, St. Lucia</li> <li>Mr. Claude Duncan, former head of Sutherland Global</li> <li>Mr. Robin Janse, Food &amp; Beverages Manager, Seven Stars Resort &amp; Spa, TCI</li> </ul>
12:20 pm – 12:30 pm	<b>Wrap-Up and Key Takeaways</b> <ul style="list-style-type: none"> <li>Mr. Paul Wessendorp, Senior Advisor in Investment Promotion</li> </ul>



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**Day 2: CAIPA Business Meeting | 10 December, 10:00 am AST | All Voting CAIPA Members/  
Decision-makers |**

This meeting will serve as the highest annual policy setting gathering of CAIPA. Convened each year, usually in November or December, the Assembly provides a comprehensive report and update to the membership on the implementation of programme activities and achievements for the year. It is the main forum for planning the upcoming year's work programme and, when required (usually every other year), for electing new officers to the Board of Directors. The Assembly also addresses any other policymaking matters that require decisions by the AGM, builds and expands the CAIPA network to increase the Association's visibility, and discusses particular issues of relevance to the membership. **Decision-makers from each CAIPA member state are invited to participate and to vote on key decisions.**

Day 2: Wednesday, 10 December 2025	
10:00 am – 10:05 am	<b>Welcome &amp; Opening Remarks</b> <ul style="list-style-type: none"><li>Ms. Kaye-Ann Greenidge, CAIPA President (Actg.)</li></ul>
10:05 am – 10:15 am	<b>CAIPA/ IDB/FT Project</b> <ul style="list-style-type: none"><li>Tina Fekula, Project Coordinator</li></ul>
10:15 am – 10:30 am	<b>MOU for signature and approval</b> <ul style="list-style-type: none"><li>CANTO</li></ul>
10:30 am – 11:10 am	<b>The Way Forward – 2026 Work Program (Discussion)</b> <ul style="list-style-type: none"><li>Suzette Hudson, Interim Manager, CAIPA Secretariat</li><li>Mr. Paul Wessendorp, Senior Advisor in Investment Promotion</li></ul>
11:10 am – 11:50 am	<b>Proposed Updated Procedures and Governance Structure for CAIPA and Voting</b> <ul style="list-style-type: none"><li>Ms. Kaye-Ann Greenidge, CAIPA President (Actg.)</li></ul>
11:50 am – 12:00 noon	<b>Closing Remarks and the Way Forward</b> <ul style="list-style-type: none"><li>Ms. Kaye-Ann Greenidge, CAIPA President (Actg.)</li></ul>