



CARIBBEAN ASSOCIATION OF  
INVESTMENT PROMOTION  
AGENCIES

2026

# Invest in The Caribbean

Prepared by



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# We are the Caribbean, a region of opportunity and untapped potential for investment

## CAIPA regional member investment promotion agencies

 Anguilla	 Antigua & Barbuda	 Aruba	 Bahamas	 Barbados
 Belize	 Bermuda	 British Virgin Islands	 Cayman Islands	 Curacao
 Dominica	 Dominican Republic	 Grenada	 Guyana	 Haiti
 Jamaica	 Montserrat	 Nevis	 Saint Lucia	 Saint Vincent & The Grenadines
 St. Kitts	 St. Maarten	 Suriname	 Trinidad & Tobago	 Turks & Caicos



CAIPA alongside its 25-member state partners are working together to develop opportunities that drive economic growth across the Caribbean.

Suzette Hudson, Secretariat, CAIPA



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# Why invest in The Caribbean?

## Capture **high-growth opportunities** across **priority sectors**

The Caribbean has quickly grown as a diverse opportunity for investment across several priority sectors. Our **strategic location, modern logistics network, and large domestic and tourism market** create strong opportunities in agribusiness, logistics, renewable energy and many other industries.

## Stable and **pro-investment business climates** across the region

The Caribbean is a stable market with a pro-investment business climate underpinned by **strong and favourable economic and sectoral policy, foreign investment frameworks and incentives programs** aimed at supporting foreign investment.



**The Caribbean is more than just a tourism destination - CAIPA and its extensive network of regional members are here to help you identify high-growth sectors ripe for investment.**

## Connections from the Caribbean to the **world**

The Caribbean is a global region, our connectivity has enabled bilateral trade and investment to flourish in our market with **direct flight connections to the US, Canada, and Europe, and trade access to over 170 countries around the world** via the Panama Canal.

## Access to a **regional talent pool and workforce** with a range of skills levels

Investors benefit from a **growing and diverse talent pool** with supported by **world class educational institutes** across the region ensuring a future proofed skilled workforce at competitive costs.



1.

## A favourable business environment



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# Strong fundamentals for long-term investment



## FDI friendly policy frameworks

Across the CAIPA region, governments have modernised investment legislation, streamlined approval processes and expanded Special Economic Zone (SEZ) regimes thus offering clearer rules, faster permitting and targeted incentives for foreign investors.



## Strengthening macroeconomic fundamentals

Macroeconomic conditions across the region show greater inflation stability, improving sovereign credit profiles, and economies that are increasingly services-driven, supporting resilience and predictable operating environments.



## Extensive trade and market access

CAIPA economies benefit from tariff-free or preferential access to major global markets through the CARICOM Single Market, the EU-CARIFORUM Economic Partnership Agreement and the US CBERA, providing duty-free access to markets representing hundreds of millions of consumers.



## Improving ease of doing business

Ongoing reforms include digital business registration, online tax filing and payment systems, and the establishment of single investment windows, reducing administrative burden as well as improving transparency for investors.

The Caribbean region offers an **open and increasingly integrated environment for long-term foreign investment.**

2.

## Regional connectivity and infrastructure



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1bn+

Global consumer reach



30+

Regional international airports



170

Countries served via the Panama Canal



Global and regional trade agreements supporting consumer market



Duty-free access to the US market from 17 eligible Caribbean countries



One-way, duty-free access for goods for most CARICOM countries



Trade agreements have been in place between the EU and 14 CARIFORUM member states since 2008

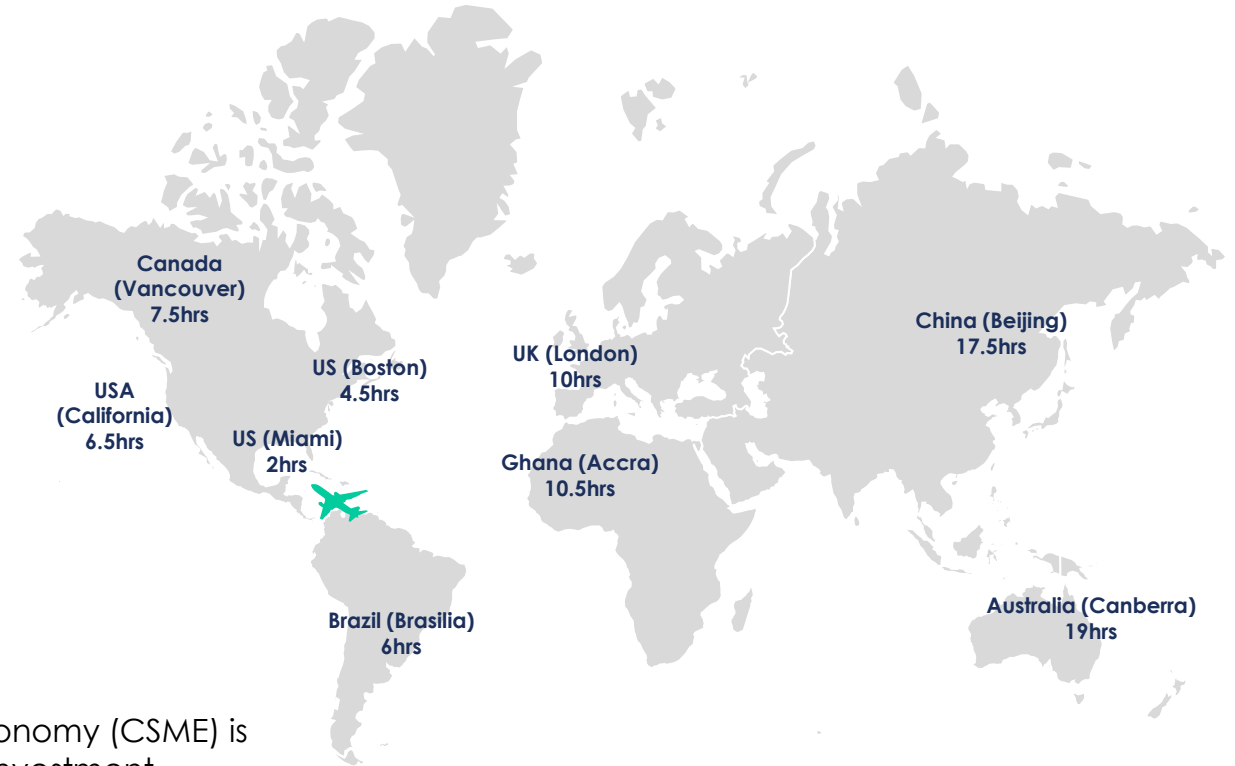


The CARICOM Single Market and Economy (CSME) is promoting intra-regional trade and investment between member states

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# Market access and reliable infrastructure to support you

The Caribbean offers significant market accessibility, with world-class **flight connectivity to the USA, Canada, South America and Europe** and **Panama Canal access to 180 maritime routes serving 170 countries.**



3.

## Access to competitive talent



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# Access to a skilled regional talent pipeline

## Why consider the Caribbean for talent?

The Caribbean combines favourable demographics, multilingual talent and strong tertiary education systems to deliver a young, adaptable and sector-aligned workforce that supports scalable investment across the region.

### Favourable workforce demographics

The Caribbean has a median age of approximately 35.3 years, indicating a relatively young population that supports sustained labour availability and long-term workforce renewal<sup>1</sup>.

### Multilingual talent base

The region offers a strong English-speaking foundation, complemented by widespread Spanish and French proficiency across different country clusters, enabling investors to serve North American, European and Latin American markets.

### Established tertiary education networks

Leading institutions such as the University of the West Indies and the Universidad Autonoma de Santo Domingo support a strong regional pipeline of graduates in business, ICT, engineering, logistics, agriculture, and hospitality.

“  
**A young,  
multilingual,  
and sector-  
ready  
workforce  
supporting  
scalable  
investment**”



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# Access to talent at a competitive cost advantage

Across key roles, labour costs in CAIPA economies are typically 70–85% lower than in the USA, offering a substantial cost advantage for scalable operations.

**Caribbean average vs USA: Total annual labour costs comparison by role<sup>1</sup>**

Role	Caribbean average cost (USD)	USA average cost (USD)	Caribbean average vs USA
Engineer	\$28,746	\$111,338	-74%
Engineer Technician	\$19,082	\$88,291	-78.4%
Warehouse Manager	\$19,842	\$91,459	-78%
Warehouse and Distribution Operative	\$8,986	\$52,657	-82.9%
Agriculture Manager	\$16,060	\$50,305	-68.1%
Agriculture Worker	\$7,327	\$36,399	-79.9%

Source: 1 fDi Benchmark analysis based on available data for Barbados, Dominican Republic, Guyana, Jamaica and Trinidad & Tobago

4.

## Investment opportunities



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# \$4.3bn

Tourism revenue in 2024, driving demand for food



# Proximity

To North and South America



# 35%

Of exports are set for the North American Market



## INVEST IN THE CARIBBEAN

# Unlocking growth in value-added and sustainable **agribusiness**

Invest in expanding value-added processing and agritech ventures that reduce import dependence across the Caribbean and support new market entry.

The region offers a wide range of investment potential in the value-added agriculture sector, including in processing of regional raw agriculture products and in sustainable agritech and climate smart agriculture.

	Key regional anchor firms and business associations
Value-added processing	
AgriTech	
Regional agribusiness associations and partners	

Source: CAIPA, CARICOM Food Security Initiative and The Caribbean Tourism Organization

# Unlocking growth in value-added and sustainable **agribusiness**

## Key Investment Opportunities



### **Value-added agriculture processing**

The Caribbean's agribusiness sector spans a wide range of value chains including fruits (e.g. bananas, papayas, pineapples, and avocados), livestock, cereals, and high-value crops such as spices and coffee. With the global market increasingly favoring tropical and organic products, the region offers vast opportunities for both primary production and value-added processing.



### **Agritech and innovative agriculture systems**

Investments in smart farming, hydroponics, and precision agriculture are transforming traditional farming practices, improving yields, and reducing costs. Countries across the region have initiated projects to integrate technology into farming with support from the private sector, and academic innovation clusters.



### **Sustainable and certified organic food production**

The Caribbean has made sustainability a core priority in its agribusiness sector, focusing on environmentally friendly practices, reducing food waste, and promoting food security. Initiatives are underway to reduce the region's environmental footprint, including organic farming and reducing carbon emissions.



44.7bn

Total population in the Caribbean



12%

Expected growth in ecommerce in 2025



170

Countries served via The Panama Canal



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# Invest in a growing and well-connected region for **logistics**

Capitalise on major infrastructure projects and growing demand for logistics services across multiple sectors in the Caribbean.

The Caribbean offers significant potential for logistics operations to serve the growing market demand. The Caribbean has a growing population of nearly 45 million alongside an extended North and South American consumer market of more than 1 billion individuals supported by bilateral trade agreements.

Strategically located on major shipping, trade, and air routes, the Caribbean offers seamless access to the Americas, Europe, Asia, and the Panama Canal—making it a vital hub for global trade.

## Key regional anchor firms and business associations

Major logistics MNCs

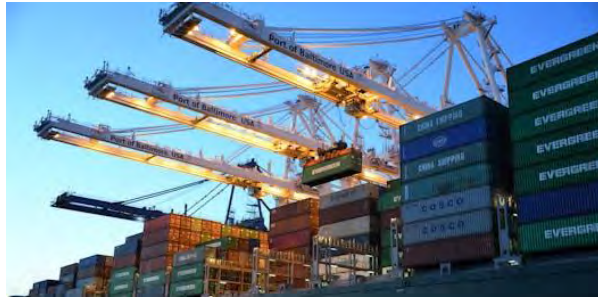


Key regional stakeholders and partners



# Invest in a high demand region for **transport and logistics**

## Key Investment Opportunities



### **Transport and logistics focused infrastructure development**

The Caribbean offers a wide range of investment project opportunities within transport and logistics infrastructure development, including major upgrades and investment into enhancing regional and international connectivity through air and seaports, road infrastructure development and in the development and build-out of new free trade and special economic zones across the region.



### **Warehousing, cold-storage and distribution including ecommerce**

Demand for on-time access to goods across the region is growing, driven largely by increased tourism and locally driven demand for access to products. Cold-storage and logistics is essential for ensuring access to regionally produced and processed food products, and ecommerce growth particularly in electronics and fashion products is driving requirements for fulfilment and distribution networks to be enhanced.



### **Freight tech and innovative logistics solutions**

The Caribbean is quickly becoming a world-recognised logistics hub thanks to its strategic location, highly connected infrastructure and increasing adoption of innovative technologies in supply chain management. There is a growing demand for innovative solutions like real-time tracking, digital freight platforms, and automated logistics systems to enhance efficiency and reduce logistics costs in the Caribbean.



2.3%

Average annual growth in demand for electricity



~4GW

Energy gap in the region requiring new investment



47%

2027 CARICOM Renewable energy target



## INVEST IN THE CARIBBEAN

# Powering the region with sustainable and renewable energy

The Caribbean is primed for renewable energy investments, particularly in solar, wind, hydropower and bioenergy.

The Caribbean offers an increasingly diverse renewable energy ecosystem seeking new investments to support the build of renewable energy components and technologies in the region to ensure seamless integration from production to market including the development of grid infrastructure including storage and transmission.

Regional organizations such as CARICOM and CCREE are advocating for regional renewable energy policy developments that align with SDGs.

	Key regional anchor firms and business associations
Major renewable energy MNCs	
Key regional stakeholders and partners	

# Key opportunities in the Caribbean for renewable energy

## Key Investment Opportunities



### Utility-scale solar power infrastructure

The Caribbean region receives substantial solar resources averaging at 5.5 kW/m<sup>2</sup> of solar irradiation and 7.73 hours of sunlight per day, making it an ideal location for solar energy projects. The World Bank estimates the average solar power potential in the region lies at an impressive 1900 kWh per year.



### Wind energy developments

The Caribbean has high wind speeds, with many islands experiencing high wind power density and average wind speeds. The has an average wind speed of 4.2 metres per second with the World Bank Group estimating that the region offers approximately 751GW of offshore wind energy potential.



### Hydropower

Hydropower represents an opportunity for renewable energy projects in the Caribbean due to its abundant water resources and topography and provides flexibility, reliability and energy storage services to support and balance variable renewables such as wind and solar power.



### Biomass energy potential

The Caribbean offers a strategic advantage for biomass investments due its rich agricultural heritage rooted in sugar plantations. Key waste-by products from local agricultural activity has grown biomass potential in the region to approximately three times the global average.

5.

## Incentives and support



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# Regional incentives and support mechanisms

Investors in the region benefit from **competitive incentive programs** that make it **easier to establish your business, expand and thrive in the Caribbean.**



## Corporate income tax reductions

Access a range of income tax reduction and tax holidays across the region within qualifying sectors and export focused activities.



## Free-trade and special economic zone incentives

Tap into a wide range incentives for operations residing in a free-trade or special economic zone including Preferential tax agreements, relief on approved imports and simplified customs facilitation and permitting



## Duty-free imports and exemptions

Capitalise on trade related import exemptions for a wide range of operational assets and resources including machinery, equipment and key raw materials for your business.



## Investment allowances and accelerated depreciation

Enables your business to establish and become operational quicker through tax deductions on qualifying capital costs and higher allowance rates for capital expenditure write-off.



The Caribbean provides access to a range of incentives tailored to your next investment



# CAIPA: your regional partner in the Caribbean



## Clear point of contact for regional enquiries

CAIPA serves as the regional point of contact for businesses seeking to explore opportunities for growth across the Caribbean.



## Market intelligence & tailored research

Customised access to sector data and opportunity insights to help investors assess and shape their project across CAIPA member locations.



## Regional member partner introductions

CAIPA can facilitate direct introductions to our member investment promotion agencies so that your business can speak directly with in-market support during your due-diligence and location shortlisting operations.



## Policy and regulatory advocacy

CAIPA serves as a regional voice supporting the advocacy for beneficial regional policy and regulatory change to enhance the business environment within the Caribbean.



## Branding and marketing responsibility

CAIPA has the responsibility of enhancing the regional brand of the Caribbean and effectively marketing the investment potential, including the promotion of investment successes.

INVEST IN THE CARIBBEAN

# Contact us

## Contact CAIPA

**Email:**

[secretariat@investincaribbean.org](mailto:secretariat@investincaribbean.org)

**Website:** [Investincaribbean.org](http://Investincaribbean.org)

## About CAIPA

CAIPA is the regional investment promotion agency for the Caribbean, serving as a key first point of contact for international and domestic businesses, sustainability-focused organizations, and global and regional stakeholders who require strategic support to explore growth and investment opportunities in the region.



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